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GOOD WILL OFFER!
YOU WIN! WE LOSE!

Send us just Three Dollars and Twenty-five Cents.

Send it right now before we withdraw this offer. And

then before planting time, or say about May 1, we will ship

to you the greatest value in dahlia roots-good sound ones with

good eyes-you ever received from anybody in your life. This is not

a lost label offer as we rarely lose labels or mix stock. Each one will be labeled and selected by us from the YOU WRITE THE LABELS list on the next page. No two alike. All good enough varieties that we grew them in our exhibition garden last year, and we are confident they will surely

DELIGHT-U

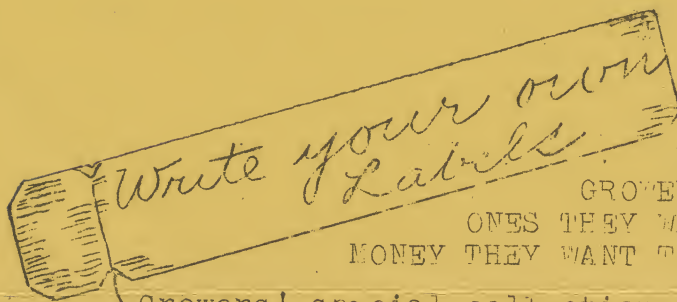
How can we do this? Our stock is high class and expensive mostly. We know we cannot hope to sell all of it, though we are already sold out of some varieties. Our advance sales have been fine this year and we're on velvet and feeling good! So when we fill this order, dahlia roots are just going to be potatoes to us and price of secondary consideration

Quantity on hand will govern our selection and we want to gain your good will. So take our tip and send your Three Dollars

and Twenty-five Cents and we will pay the POSTAGE. Our wonderful planting time package will most surely

DELIGHT-U

GOOD WILL OFFER!
YOU WIN! WE LOSE!



DO YOU WANT TO ADD SOME NEW VARIETIES TO YOUR COLLECTION FOR THIS SEASON? (Not necessarily new introductions, but varieties which you have not previously grown) ALL DAHLIA GROWERS DO - YET HOW TO SECURE ALL OF THE ONES THEY WANT WITHOUT EXCEEDING THE AMOUNT OF MONEY THEY WANT TO SPEND PRESENTS A PROBLEM AT TIMES.

Growers' special collections though made with greatest care frequently do not fill the bill because they are short varieties that are wanted, or have some that are not wanted. So the Delight-U Garden after careful consideration is GIVING YOU AN OPPORTUNITY TO SECURE VARIETIES YOU WANT from their healthy, vigorous, true to name stock at COLLECTION PRICES. And best of all YOU WRITE THE LABELS.

Below are eight groups, all varieties in each group selling for the same price. Some are plants (marked thus*) and some are roots. The special group prices can be either one variety or different varieties. It costs as much to ship 1 root as it does 6 and the special prices are based on this premise. By placing your 1935 order all in one place you not only will save money, but get this new stock all at one time.

You pay the postage on these offerings. TERMS-Cash with order or 25% with order balance C.O.D.

GROUP "A" 25¢ Each	6 for only \$1.10	All 9 for only \$1.50
Chemar's Eureka	Jersey's Beacon	Pride of Stratford
Fordhook Marvel	Jersey's Beauty	Rose Fallon
Jane Cowl	Mrs. I de ver Warner	Kentucky

GROUP "B" ---- 50¢ Each	1 from each group, 8 in all only \$8.00	GROUP "C" ---- 75¢ Each
*Andrea Ericson		*Achievement
Aurora		*Aiko
*Buckeye Pride		Alice Stellick
Edna Ferber		*Betty Colter
Elite Glory		*Charles G. Reed
Fort Monmouth		Dwight W. Morrow
*Fort Nelson		*Goodnight
*Frau O. Bracht		Grace Curling
Kathleen Norris		*Great Harbor
*Meadowbrook		Ivory
Mrs. A. B. Seal		Josephine G.
Mrs. J. C. McCulloch		Kemp's Violet Wonder
Monmouth Champion		Lincoln G. Dickey
The World		*Myra Howard
*Jean Trimbee		*Prince of Persia
*Mary Ellen		Sagamore Prince
*Shahrazad		Watchung Wonder
***	***	***
Any 6 for only \$2.25	Any 3 for only \$3.35	Any 6 for only \$3.35
Any 12 for only \$4.00	Any 6 for only \$6.00	Any 12 for only \$6.00
All 17 for only \$5.10	All 8 for only \$8.00	All 17 for only \$7.65

3 from each group, 24 in all \$22.00 6 from each group, 48 in all \$38.00

GROUP "E" \$1.00 Each 6 for \$4.50 12 for \$8.00 All 20 for only \$12.

*American Legion	*Eagle Rock Fantasy	*James Kirby	*Rotary
Andrea Ericson	*Hillcrest Royalist	*Janet Southwick	Mary Ellen
Angela Mia	*Kemp's White Wonder	Jean Trimbee	*Satan
Dancing Sultana	*Lady Moyra Ponsonby	*Rudy Vallee	Shahrazad
The Commodore	Monmouth General	*Edw. Reinfleisch	*The Hoosier

GROUP "G"- \$2.50 Each

*Jane Ross
 *Eliss Landi
 *Good Will
 *Jerome Kern
 *Lois Marion
 *Robert Emmett
 *Washington Giant
 *Pres.F.D.Roosevelt
 *Hillcrest Mandarin

Any 3 for only \$5.75
 Any 6 for only \$10.00
 All 9 for only \$13.50

GROUP "F"-- \$2.00 Each

Kemp's White Wonder
 Lady Moyra Ponsonby
 *Elsie Jane
 Monmouth General
 Satan

Any 2 for only \$3.00
 All 5 for only \$6.00

GROUP "H"- \$3.75 Each

*Oriental Glory
 Elinor M. Raddell
 *Man O'War
 *Mary E. Redfern
 *Monmouth Radiance
 *R.A.Broomfield
 *Sonny Boy
 *Spotlight
 *Amelia Earhart

Any 3 for only \$8.45
 Any 6 for only \$15.00
 All 9 for only \$20.50

1935 WINNERS

REPEATING OUR OFFER ADVERTISING IN THE MIDWEST NEWS * ONLY MORE LIBERAL

** Each season we are called upon by many of our customers to help them in the selection of groups of whorthwhile dahlias-variety in type and color being of paramount importance. It is difficult to pick a group which fits the needs of every grower, though we seemed to succeed fairly well here. However we are now making our original Midwest offer more liberal by permitting substitutions in four of varieties listed.

** We selected this group because they are dahlias which we BELIEVE IN. Numbers 1-2-3-4 cannot be changed, while in the case of numbers 5-6-7-8 substitution is permitted from the varieties listed immediately below.

- (1) LORD OF AUTUMN-ID-Almy, 1934. Sensational yellow giant. Plants \$5.00
- (2) ORIENTAL GLORY-ID-Delight-U, 1934. Prilliant deep orange. " \$3.75
- (3) MARY ELIZABETH REDFERN-ID-Redfern, 1934. Unusual lavender. " \$3.75
- (4) GOOD WILL-CAC-Nuneviller, 1933. Beautiful pink and cream. " \$2.50
- (5) AMELIA EARHART-SC-Cor.Eastman, 1933. Apricot buff. " \$3.75
 Substitutions-MONMOUTH RADIANCE or SONNY BOY
- (6) MURPHY'S MASTERPIECE-ID-Success, 1932. Massive red. " \$2.00
 Substitutions-ROBERT EMMETT or PRES. F.D.ROOSEVELT
- (7) KEMP'S WHITE WONDER-ID-Kemp, 1933. Huge pure white. " \$1.50
 Substitutions-Elinor M. Raddell or GOLDEN ECLIPSE
- (8) SATAN-SC-Ballay, 1932. Red and gold. Develish hard to beat " \$1.00

8 WONDERFUL DAHLIAS, ONE PLANT EACH SENT TO YOU AT PROPER PLANTING TIME, f.o.b., Indianapolis, the \$12.50 entire eight plants for only - - - - -

Address all orders to **DELIGHT-U GARDEN**
 BOX 33, IRVINGTON STATION--INDIANAPOLIS, INDIANA



6225

Specialists 1935

DELIGHT - U GARDEN
Box 33, Irvington Station
Indianapolis, Indiana

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U. S. Department of Agriculture
Bureau of Plant Industry
Horticultural Crops + Diseases
Washington, D. C.

